

5/13/76

- I. Divisions (see end of this proposal for specifics)
  - A. One person do the whole thing
  - B. Divide between Detroit and Grand Rapids
  - C. Divide between six areas as shown below
- II. Approach
  - A. Department heads --- speak to classes
    1. Sociology 2. Economics 3. Journalism 4. Political Science
  - B. Student Organizations
    1. MECHA 2. Student Unions 3. Student Governments 4. Social Action Groups
  - C. Others
    1. Campus Ministry 2. Faculty groups 3. Counselling 4. Job Placement
- III. Advance Work
  - A. One to three days with access to a WATTS to make arrangements
  - B. Publicity
    1. Newspapers 2. Radio - PA spots have already been ordered from La Paz
      - a. School
      - b. Community
      - c. Underground
  - C. Leaflets
    1. General leaflets are already done (have addresses for Detroit, GR and A<sup>2</sup>)
    2. Specific - we may want to use the backs for dates, places and times of specific meetings; or we may want to print separate ones (it seems possible that we can have that done for us in some areas)
  - D. Mass leafletting would be excellent
    1. Existing support committees
    2. Farm worker ministry contacts (esp. at schools with religious affiliation)
- IV. Materials
  - A. Statement from Cesar
  - B. Posters - already ordered from La Paz
- V. Time
  - A. One person virtually full time for the next six to eight weeks
  - B. One person full time for one to two weeks and then
    - a. two people for two - three weeks
    - b. six people for one week
  - C. To hit the summer semesters - two to three weeks spread out between June and August with the bulk coming mid to late August
  - D. Additionally some of Blair's time for press work would be helpful
- VI. Money
  - A. Printing -- undetermined
  - B. Gas -- about \$100
  - C. Food and places to stay should not be a problem
  - D. Potential for raising funds
    1. Passing the can
    2. Asking for honorarium using an angle such as Rose Van Lent has just returned from Disneyland with a message for the students of Muskegon College from Mickey Mouse (alias Cesar Chavez)
    3. Asking for donations from organizations
- VII. Goals
  - A. People - four full time staff with an average commitment of 3 months
  - B. Money - \$400

Question: Do we push for people for Michigan Boycott, Proposition Campaign or should we appeal to special interests (i.e. journalism students Malcriado)

TENTATIVE DIVISIONS

A. Schools within 100 miles of Detroit

Adrian College Adrian 1562 students can probably catch	Cranbrook Art Academy Bloomfield Hills 119 students yes	Detroit Institute of Technology Detroit 1147 students yes
Duns Scotus Southfield probably can catch 68 students	Eastern Michigan Ypsilanti yes 22,471 students	General Motors Institute Flint yes 3075 students
Hillsdale Col Hillsdale 1089 students summer only (304 students)	Spring Arbor College Spring Arbor 730 students probably can catch	University of Detroit Detroit 9638 students summer only (3021 students)
U of M - flint 1816 students summer only 578 students	U of M - Dearborn 875 students summer only 578 students	U of M - Ann Arbor 34,702 students summer only 19,043 students
Wayne State Detroit 35,655 yes	Lawrence Tech Southfield 3614 students yes	Madonna College Detroit 608 students summer only
Marygrove Col Detroit summer only 924/737	Mercy College Detroit summer only 1605/800	Oakland University Rochester summer only 6934/1797
Sacred Heart Detroit <del>summer</del> next year	Siena Heights College Adrian summer only 695/923	Saginaw Valley College University Center (Bay City) yes 1830/536

B. Schools within 100 miles of Grand Rapids

Alma College Alma yes 1285	Aquinas College Grand Rapids summer only 1531	Calvin College Grand Rapids probably can catch 3437
Ferris State Big Rapids probably can catch 9057/2290	GVSC Allendale yes 3284/905	Hope College Holland summer only 2071/375
Kalamazoo College Kalamazoo yes 948	Western Kalamazoo summer only 21,713/6901	MSU East Lansing yes 42,128/17,329
Nazareth College Kalamazoo yes 402	Olivet College Olivet summer only 863/135	Andrews University Berrien Springs yes 2061
Central Michigan University Mount Pleasant summer only 16,176		

C. Upper Peninsula

Lake Superior State Sault Ste Marie yes 1668	Northern Mich U Marquette yes 7505	Michigan Tech Houghton yes 4904
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FURTHER DIVISIONAL BREAKDOWN

- Ann Arbor: Spring Arbor College  
U of M (Flint)  
U of M (Ann Arbor)  
Adrian College  
Eastern Michigan University  
Siena Heights College  
General Motors Institute
  
- Detroit: Cranbrook Academy of Art  
Duns Scotus  
University of Detroit  
U of M (Dearborn)  
Wayne State University  
Lawrence Institute of Technology  
Madonna College  
Mercy College  
Marygrove College  
Oakland University  
Sacred Heart Seminary
  
- Grand Rapids: Aquinas College  
Calvin College  
Ferris State College  
Grand Valley State Colleges  
Hope College
  
- Houghton: Lake Superior State College  
Michigan Technical University  
Northern Michigan University
  
- Kalamazoo: Hillsdale College  
Kalamazoo College  
Western Michigan University  
Nazareth College  
Andrews University
  
- Lansing: Saginaw Valley State College  
Alma College  
Michigan State University  
Olivet College  
Central Michigan University

# THE FARM WORKERS ARE LOOKING FOR A FEW GOOD MEN AND WOMEN.

If it seems like there's no jobs around or none worth doing, check this out.

The Farmworkers need you now.

This is a crucial year for us.

We need some together people to do some hard core organizing.

We need to spread the word about grapes, head lettuce and Gallo wines in the neighborhoods.

We need to tell folks that the boycott is still on.

On and working.

Working to help our people in the fields win the right to belong to the union of their choice.

The union they built. The United Farm Workers.

If you're already "organized" we'll train you to organize others in a three-day workshop. The rest you'll learn on the job.

We'll give you room and board. Five bucks a week strikers' wages. Even gas money for your car if you use it.

And we'll give you a chance to work with and for the most dedicated human beings you'll ever have a chance to meet.



**Don't Buy Grapes, Head Lettuce or Gallo Wine.**

For more information. Please visit, phone or write one of our Michigan offices:

Detroit UFW  
3419 Michigan Ave.  
Detroit, MI. 48216  
(313) 894-4920  
554-0587

Ann Arbor UFW  
1221 Baldwin  
Ann Arbor, MI. 48104  
(313) 994-0595  
769-1326

Grand Rapids UFW  
527 Bridge St.  
Grand Rapids, MI. 49504  
(616) 454-0312  
454-1171